Not only is it unethical for the National Association of Broadcasters to insist that satelite radio stop using traffic and weather, it also is violation of my freedom of choice. The National Association of Broadcasters only seeks to ban suck for one reason guaranteed profit for its self no other reason. There is no benefit to me as the listener to force me to listen to a station I hate and not stop talk and annoying commercials to get a traffic report. It is about time the FCC allow consumers the choice and freedom from forced advertising. The National Association of Broadcasters has not helped consumers in the past and now they seek to further harm me again. This must stop